

MEMBERSHIP PROGRAM

Program Goals:

- Invite New Members
- Include Current Members
- Invest in the Future of the Organization

DEPARTMENT PRESIDENT'S THEME

"Champion for Veterans"

NATIONAL PRESIDENT'S THEME

"Hands that Serve, Hearts that Care"

Through membership we can Invest in the future of the organization, always include current members, Invite new members. Together in our state of Florida, District, and local auxiliaries we will grow by planting the seed of what we do for our Veterans, Families, and community.

Invite new Members. Gain: Is an increase in membership. Recruiting our youth, is our future. Start by inviting your family, friends, neighbors to social gatherings your auxiliary is having. Using social media Facebook, Twitter, Instagram, make a short video about membership and post it. etc. To let your community, know and understand we are here for Veterans, families, and community. It all begins with you, a simple smile, warm hello, a welcome conversation about your Auxiliary. Always have a membership application available. Plant the seed of membership and watch your auxiliary grow.

We all know the Wheel of Eligibility: Grandfather, Grandmother, Father, Mother, Husband, Wife, Brother, Sister, Son, Daughter, Grandson, Granddaughter, and the Additions of *Step-and adopter parents, children, siblings, (and half-siblings), grandparents and grandchildren are considered the same as biological parents, children, siblings, grandparents, and grandchildren and may join the VFW Auxiliary under their VFW-eligible veteran.

Invest in the future of the organization. Retain: Is to keep every member. Make all members feel welcome from the first day they walk through the post front door. Keeping members engaged and interested in the organization by getting them involved. Lead by example. Kindness matters, invite, and include. Invest our time by volunteering with our helping hands. Call or email a new member prior to the next monthly meeting or special event and encourage them to attend. Ask if they need a ride and offer to pick them up. You are the Heartbeat of your auxiliary. Remember "Hands that Serve, Hearts that Care"

Include Current Members. Maintain: Is to care for every member. Treat everyone with dignity and respect. Mentor, coach, and teach. Share what we do and how we do it. Whether their 16 or 100 years of age, wisdom, and helping hands comes in all different ages, and every member brings experience, knowledge, and patriotism. Create a Membership Plan to contact your current members and get to know them. Learn what they like to do, do they have a special talent, maybe they just want to help with behind-the-scenes projects.

All Members are Volunteers of this great Organization let's be a "***Champion of Veterans***".

MEMBERSHIP PROGRAM

DEPARTMENT AWARDS FOR AUXILIARIES:

MEMBERSHIP AWARDS WILL BE BASED ON THE PAID TOTAL LISTED ON THIS REPORT IN MALTA CMR - PAID, CANCELED AND DECEASED

95% Membership Contest:

- **Each Auxiliary who reaches 95% or more in Membership by November 30, 2022, will be entered into a drawing.** *One (1) Auxiliary in each of the four (4) Membership Classes will have the chance to win \$50. Winners will be announced at the Department Mid-Winter Conference in January 2023.*
- **As your Auxiliary and District reaches 90%, and 100% in membership you will receive a special team award.**
- **Circle of Champions** - As part of the criteria your Auxiliary and/or District must reach 100% plus 3 members by April 30, 2023, based on your June 30, 2022, membership numbers.

NATIONAL AWARDS:

MEMBERSHIP AWARDS WILL BE BASED ON THE PAID TOTAL LISTED ON THIS REPORT IN MALTA CMR - PAID, CANCELED AND DECEASED

AWARDS FOR MEMBERS

1. ***Heart-Shaped Hands Pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2022, through May 31, 2023.**
Due to Department Treasurer by June 10, 2023. Pin will be mailed directly to the member from National Headquarters.
2. **National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW Auxiliary from July 1, 2022, through May 31, 2023.**
Due to Department Treasurer by June 10, 2023. Award will be presented at the 2023 National Convention in Phoenix, Arizona or mailed directly to the member from National Headquarters.
3. **Hands that Serve, Hearts that Care Award to one VFW Auxiliary member in the nation who recruits the most new members from July 1, 2022 through May 31, 2023.** The award will feature the member's name on it alongside the name of an honored veteran.
Due to Department Treasurer by June 10, 2023. Award will be presented at the 2023 National Convention in Phoenix, Arizona or mailed to the Department for presentation. Department Treasurers and VFW Members are not eligible.

Forms are no longer needed from VFW Auxiliary Recruiters; Reports are compiled by VFW Auxiliary National Headquarters staff from information entered in MALTA.

**VFW members who qualify for award(s) 1 and #2 above will still need to complete the form & mail to Department by June 10 as Auxiliary cannot track VFW members in MALTA. See resources page on the Auxiliary National website Resources page.*

AWARDS FOR AUXILIARIES

1. **\$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2023***
2. **\$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2023***

**Based on the June 30, 2022, total membership numbers*

Jeanne Laurine
Membership Chairman
javajeandebary@aol.com